### Cellu M6° Endermolab S



























### INTEGRATED LPG COACH

- → Adjustable color touch screen.
- → Step-by-step preconfigured care protocols to visually follow the progress of Endermolift and Lipomassage sessions.
- $\rightarrow$  180° screen rotating mobilty.

### **BODY MODULE**

### New Ergodrive care head

- → Unprecedented depth of tissue grabbing for greater effectiveness.
- → Independent motorized rollers (LPG patents) for high-precision treatment.
- → Control screen, integrated commands, and rotating head for greater usability.
- → 4 rotations of rollers for personalized results (Slim down, Firm, Resculpt, Smooth).

### FACE MODULE

### 3 new Lift care heads.

- → More dynamic cellular stimulation.
- → Adjustable lift for each skin type.
- → 3 intensity settings for high-precision redensifying (Clarify, Replenish, Firm).



### ADAPTABLE CONNECTIVITY

- → Plug & Care technology for greater flexibility.
- $\rightarrow \ \, \text{USB port for } \mathbf{regular \, LPG \, update} \\ \mathbf{downloads} \, (\text{new protocols}).$

























High-technology slimming and anti-ageing

### PREMIUM TREATMENT TABLE

- → Adjustable height and reclining back-rest.
- → White leather and chrome finish.
- → Prestige comfort.



**Endermologie** is an exclusive technique of **cellular stimulation by mechanotransduction**. Created by LPG in 1986, it enables **100% natural** care of fat storage and ageing skin.



### **ERGODRIVE HEAD**

The driving seat of the system which accommodates 3 different KM Roll.



### KM ROLL

Exclusive LPG patent: independently motorized rollers.

KM80: (NEW) specifically for large

areas (fat reduction and smoothing).

KM70: Firming and anti-ageing.

**KM50:** specifically for narrow areas (fat reduction & smoothing).



### **LIFT HEADS**

**TML 10:** Lips and eye contours.

TML 20: Entire face.

TML 30: Chest and neckline.



### **AUXILIARY HEADS**

For access to smaller areas.



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### Cellu M6<sup>®</sup> Endermolab 🗓





























### INTEGRATED LPG COACH

- → Adjustable color touch screen.
- ightarrow Pre-configured treatment protocols.
- $\rightarrow$  180° screen rotating mobilty.

#### **THERAPEUTIC MODULE**

### New TR50 treatment head

- → Specially designed for therapeutic applications.
- ightarrow Independent motorized rollers (LPG patents)
- $\label{eq:continuous} \rightarrow \mbox{ 3 settings for high-precision tissular grabbing (deep or superficial)}.$
- $\rightarrow \ \, \text{Control screen and integrated commands}.$

### **BODY MODULE**

### New Ergodrive treatment head

- ightarrow Unprecedented depth of tissular grabbing for greater effectiveness.
- → Independent motorized rollers (LPG patents) for high-precision treatment.
- $\,
  ightarrow\,$  Control screen, integrated commands and rotating head for greater usability.
- **4 rotations** of rollers for personalized results (Slim down, Firm, Resculpt, Smooth).



### FACE MODULE

### 3 new Lift treatment heads

- ightarrow More dynamic cellular stimulation.
- → Adjustable lift for each skin type.
- → 3 intensities for high-precision redensifying (Clarify, Replenish, Firm).

























High-technology therapeutics and aesthetics

### ■ PREMIUM TREATMENT TABLE

- → Adjustable height and reclining back-rest.
- → White leather and chrome finish.
- → Prestige comfort.

### **ADAPTABLE CONNECTIVITY**

- → Plug & Care technology for greater flexibility.
- ightarrow USB port for **regular LPG update downloads** (new protocols).





Weight: 140 kg
Dimensions: (l x w x h) 185 x 70 x 149 cm
Frequency: 1 to 16 Hz
Pressure: 690 mbar
Output: 20 m³/h
Sound level: 56 dBA
Electrical characteristics:
100-240V / 50-60Hz / 625-650 W
Colour touch screen: 10"4
Energy-saver mode: YES
Audio: YES
USB Port: YES

Endermologie is an exclusive technique of cellular stimulation by mechanotransduction. Created by LPG in 1986, it enables a 100% natural treatment of connective tissue transformations for beauty or therapeutic purposes.



#### **ERGODRIVE HEAD**

The driving seat of the system which accommodates 3 different KM Roll.



### KM ROLL

Exclusive LPG patent: independently motorized rollers.

**KM80:** (NEW) specifically for large areas (fat reduction and smoothing).

KM70: Firming and anti-ageing.

**KM50:** specifically for narrow areas (fat reduction & smoothing).



### TR50

Dedicated to therapeutic applications: fibrosis, oedema, inflammation, pre- and post-liposuction etc.



### LIFT HEADS

Therapeutic (oedema, fibrosis) and aesthetic (anti-ageing) face treatment.

**TML 10:** Lips and eye contours.

TML 20: Entire face.

**TML 30:** Chest and neckline.



#### **AUXILIARY HEADS**

For access to smaller and delicate areas (lesions, scars etc).



### MICRO-NOZZLES AND MICRO-HEADS

For therapeutic micro-targeted action (fingers for example).





### **Endermologie®**

The era of **natural stimulation** has begun.



THE REVOLUTION OF MECHANO-STIMULATION

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## A world of beauty

EFFECTIVE • HIGH TECH • NATURAL

THANKS TO LPG'S PATENTED CELLU M6® CELLULAR STIMULATION TECHNOLOGY, LPG® IS RECOGNIZED IN OVER 100 COUNTRIES AS THE WORLD LEADER IN NON-INVASIVE ANTI-AGING AND BODY CONTOURING SOLUTIONS. FOR OVER A QUARTER OF A CENTURY, OUR HIGH-TECH, NATURAL BEAUTY SOLUTIONS HAVE BEEN SYNONYMOUS WITH LONG-LASTING VISIBLE RESULTS.





LPG'S ENDERMOLOGIE, THE SCIENCE OF MECHANO-STIMULATION, HAS BEEN IRREFUTABLY PROVEN IN MORE THAN 105 CLINICAL STUDIES. THIS PROCESS ACTS ON SKIN AGING AND FAT STORAGE IN A NATURAL, PHYSIOLOGICAL MANNER.

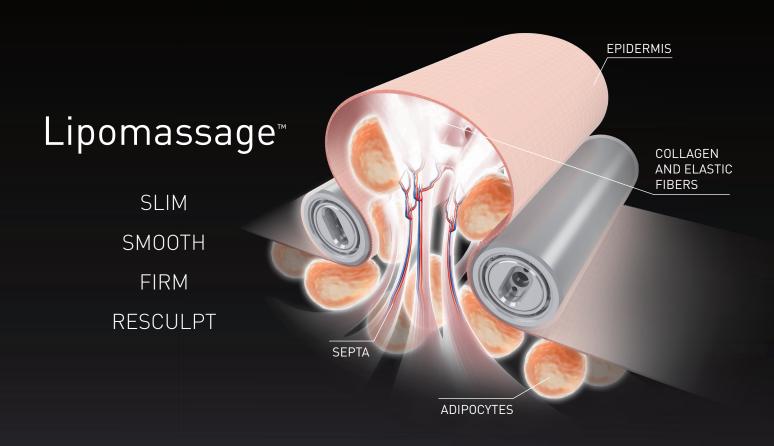
# Endermologie

THE CORE OF CELLULAR STIMULATION

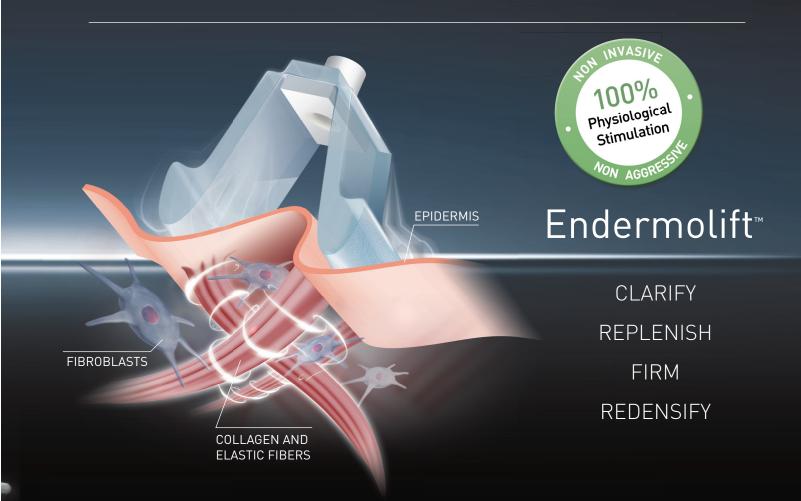


\*Source: Les Nouvelles Esthétiques, Sept 2007

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### LPG® Mechano-Stimulation



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### SKIN REJUVENATION

OVER TIME, FIBROBLASTS — A.K.A. 'YOUTH CELLS' — BEGIN TO SLOW THEIR PRODUCTION OF COLLAGEN AND ELASTIN.

THEN, AS SKIN LOSES DENSITY, THE VISIBLE SIGNS OF AGING APPEAR: WRINKLES, SAGGING SKIN, AND A DRY, DULL COMPLEXION.

### Endermolift

ANTI-AGING REDENSIFICATION

### A TECHNOLOGICAL INNOVATION

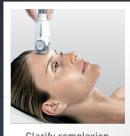
### LPG Endermolift is an exclusive anti-aging technique:

As LPG Lift technology delivers gentle micro-pulses to skin's surface, it triggers a biological response in the deep 'youth cells', which makes them restart natural collagen and elastin production.



Each year, skin loses 1% of its collagen

### **3 SEQUENTIALITIES FOR** TARGETED SKIN REDENSIFICATION



Clarify complexion



- → 4 pulses/second (4 Hz)
- Revascularize for a healthy glow
- Drain toxins
- Reduce puffiness and dark circles



Fill-in wrinkles



- Smooth fine lines and wrinkles
- Such as: crow's feet, frown lines, worry lines, lip lines



Firm facial contours



- → **16** pulses/second [16 Hz]
- Reshape jaw lines
- Reduce laugh lines (nasolabial fold)

\*Source : Bulletin d'Esthétique Dermatologique et de Cosmétique, mars 2007.



### **Endermolift**

ANTI-AGING REDENSIFICATION







Renewed collagen fibers

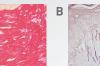
### **RESULTS AFTER EIGHT WEEKS:**

As collagen and elastin fibers are revitalized, dermis density is recovered.

→ Collagen (A) and elastin fibers (B) networks are denser, with a reinforced structure.





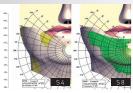






We

→ Facial contours are visibly redefined.





REVUZ J.: "Clinical and Histological Effects of the Lift 6 device. Used on Aging Facial Skin". Nouv. Dermatol., vol. 21, 2002: 335-342

### Treatment areas:

- → Neck and décolleté
- → Sagging jawline
- → Jowls
- → Marionette lines
- → Lip lines
- → Crow's feet
- → Cheekbones definition
- → Puffy eyes, dark circles
- → Nasolabial folds

  (laugh lines)
- → Worry lines
  [horizontal forehead wrinkles]
- → Frown lines
  (vertical forehead wrinkles)





### **ENDERMOLIFT KEY STEPS**



### Program

- → Endermolift protocols
- → LPG Soins Techniques professional protocols



### **Evaluation**

- → Photographic evaluation
- → LPG diagnosis developed with Professor Humbert\*
- → Instructions for the Endermolift Kit (Regular for normal to thick skin, and sensitive for thin and delicate skin)
- → LPG Soins Techniques instructions



### Follow-up

- → Optimization sessions to enhance results
- → At home:
- LPG Soins Techniques

\*Skin Aging Center Director (CHU Besançon)

### ENDERMOLIFT MENU

### **GLOWING COMPLEXION LIFT TREATMENT**

Reoxygenates and revives tired, dull skin that's worn down by fatigue, smoking or stress.





**BEFORE** 



ΔFTFR\*

### **DENSIFYING ANTI-WRINKLE TREATMENT**

Targets each wrinkle and fills it in – naturally.



Cosmetic



BEFORE



AFTER\*

### **EYE-LIFT TREATMENT**

Smoothes wrinkles, reduces puffiness, and banishes dark circles.



Endermolift

Cosmetic





AFTER\*

### **FACE-SLIMMING LIFT TREATMENT**

Eliminates double chins, jowls and neck paunches.



Endermolift Cosmetic



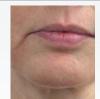
BEFORE



### COLLAGEN ACTIVATOR FIRMING TREATMENT

Firms and redensifies





BEFORE



AFTER\*

### **CELLULAR REGENERATION LIFT TREATMENT**

Complete anti-aging solution for the face, jawline, neck, and décolleté.



Endermolift Cosmetic



BEFORE



AFTER\*

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<sup>\*</sup>Results are visible after 8 weeks of Endermolift.

### **BODY SHAPING**

THE DELICATE BALANCE BETWEEN FAT PRODUCTION AND FAT ELIMINATION IS A NATURAL PROCESS THAT INVOLVES ADIPOCYTE CELLS. EVEN WITH A HEALTHY LIFESTYLE AND REGULAR PHYSICAL ACTIVITY, BODY FAT TENDS TO INCREASE. THIS RESULTS IN EXTRA FAT STORES AND CELLULITE. IN ADDITION TO THESE UNFORTUNATE CHANGES, THE ONSET OF AGE, WEIGHT-LOSS, AND PREGNANCY WILL CAUSE LOOSE SKIN...

# Lipomassage

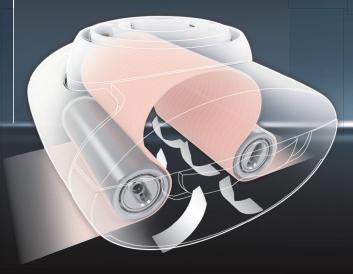
TARGETED BODY CONTOURING

### TECHNOLOGICAL INNOVATION

**ENDERMOLOGIE®** 

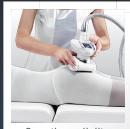
LPG Lipomassage is a unique body contouring technique that uses cellular stimulation. The LPG Roll (patented) gently kneads skin and the underlying fat deposits to reactivate the body's lipolysis (fat release).

Since the body is prone to skin sagging (from aging, pregnancy, rapid weight loss, etc.), Lipomassage collagen and elastin stimulation is also ideal for firming skin and recontouring curves.



Only 30% of women who have undergone liposuction say they are happy with the results.\*

### 3 ROLL FOR TARGETED BODY CONTOURING



Smoothes cellulite resculpts body contours



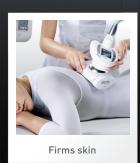
- → Roll'up Major
- → Roll'up Minor
- Smoothes cellulite
- Increases fluid exchanges
- Reshapes curves

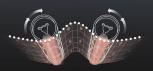


boosts adipocytes' lipolysis



- → Roll' Ir
- Targets thick fat deposits
- Stimulates adipocytes
- Activates lipolysis





- → Roll' Out
- Stimulates collagen and elastin production
- Tones skin tissue

\*Source : Les Nouvelles Esthétique. Septembre 2007



### **BODY SHAPING**

### Lipomassage™

TARGETED BODY CONTOURING



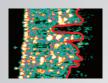
Boost adipocytes' lipolysis



Optimize fluid exchanges

### **RESULTS:**

→ The mechanical stimulation of an LPG Roll smoothes the dermal-hypodermal junction in-depth\*



→ Skin is visibly smoothed\*.







Week 16

→ **Lipolysis** is naturally reactivated\*\*.



Effective And Sustained At Six Months With Endermologie® - Demonstrated By Several Quantitative Evaluations. Nouv. DermatoL., vol. 23, 2004. - \*\* LAFONTAN M.: "Evaluation of the effects of LPG® Technology on lipolysis and gene expression using microdialysis "in situ" and DNA microarray technologies, respectively. Clinical Investigation Center, CHU Toulouse, France. Research Report 2009.



### LIPOMASSAGE™ **KEY STEPS**



### Program

- → Lipomassage protocols
- → Professional LPG Soins Techniques protocols



### **Evaluation**

- → Photographic evaluation
- → LPG diagnosis developed with Doctor Blanchemaison\*
- → LPG Soins Techniques instructions

\*Vascular specialist and cellulite expert



### Follow-up

- → Optimization sessions to enhance results
- → At home: LPG Soins Techniques

### LIPOMASSAGE TREATMENT MENU

### ANDROID LIPOMASSAGE TREATMENT

Reduces fat deposits to slim the upper body.





BEFORE



AFTER\*

### LPG CELLULITE-SMOOTHING TREATMENT

Reduces fat deposits, smoothes cellulite and redensifies skin.





**BEFORE** 



AFTFR\*

### GYNOID LIPOMASSAGE TREATMENT

Slims saddlebags, thighs and smoothes cellulite.



5



**BEFORE** 



AFTER\*

### LPG DRAINING TREATMENT-AQUEOUS CELLULITE

Drains and smoothes 'watery' cellulite.





BEFORE



AFTER\*

### LIPOMASSAGE TOTAL CARE

Slims stubborn fat deposits (upper and lower body), smoothes cellulite dimpling and redensifies skin.



Cosmetic



BEFORE



AFTER\*

### LPG FIRMING AND CONTOURING TREATMENT

Intensifies collagen and elastin production for in-depth skin redensification.





BEFORE



AFTER\*

<sup>\*</sup>Results visible after 8 weeks of Lipomassage.

### **BODY AND FACE**

CONTINUALLY ON THE FOREFRONT OF SCIENTIFIC DISCOVERY, LPG HAS JUST INTRODUCED THE LATEST GENERATION OF CELLU M6 TECHNOLOGY. THE RESULT OF 26 YEARS OF RESEARCH AND DEVELOPMENT, THE CELLU M6 INTEGRAL AND CELLU M6 ENDERMOLAB WILL ENABLE YOU TO MASTER THE ART OF MECHANO-STIMULATION.

### Two new Cellu M6®



#### TECHNOLOGICAL INNOVATION

- Unparalleled anti-aging and body contouring performance;
- Optimal comfort levels for both practitioner and client;
- Preset protocols 26 years of know-how at your fingertips; now, with the simplicity of touch-screen technology, you can quickly master techniques and create visible, lasting results;
- Dramatically expanded treatment menu with body and face applications.

Cellu M6® Integral



### FACE MODULE

The 'active flaps' of the new LIFT treatment heads deliver dynamic pulsations that trigger the highest level of anti-aging skin redensification.

→ Three settings for high precision care (Clarify, Smooth, Firm).





### LPG PRODUCTS

LPG HAS A COMPLETE LINE OF PATENTED TECHNOLOGIES WITH A WIDE ARRAY OF FACE AND BODY APPLICATIONS. OUR SOLUTIONS WILL MEET YOUR NEEDS: OUR INTEGRATED, ADVANCED TECHNOLOGIES HAVE UNIQUE, ERGONOMIC DESIGNS THAT GUARANTEE OPTIMAL RESULTS TIME AND AGAIN.

# A complete range

LPG'S PERSONALIZED SOLUTIONS



### ENDERMOLOGIE PHOTO SYSTEM

→ For Lipomassage, a professional photographic evaluation system is crucial.





Lipomassage™



Endermolift™







### LPG COSMETICS

BUILDING UPON OUR EXPERTISE IN ENDERMOLOGIE CELLULAR STIMULATION, LPG HAS JUST LAUNCHED ITS FIRST SCIENTIFICALLY-FORMULATED BEAUTY SKINCARE LINE (LPG SOINS TECHNIQUES). WITH A COMPLETE LINE OF FACE AND BODY SKINCARE, IT'S DESIGNED TO OPTIMIZE LIPOMASSAGE AND ENDERMOLIFT SESSIONS.

### LPG Soins Techniques

PROFESSIONAL AND RETAIL LINES





### LPG SOINS TECHNIQUES

HIGH-TECH ACTIVE INGREDIENTS:

- Highly concentrated;
- Based upon the recognized, scientifically proven efficacy of biotechnology;
- Carefully selected for their ability to stimulate cells and enhance your Cellu M6 session.

EXCLUSIVE, GROUND-BREAKING FORMULATIONS:

- Non-greasy, ultra-moisturizing cream;
- Innocuous;
- Perfect for all skin types.

# FLUIDE FERMETÉ GAINANT FIRMING CONTOUR FLUID 2% LP9® EXCLUSIVE COMPLEX + 7% DYNALIFT® SOIN TENSE FERMETE TENSING FIRMI CHRAM TOTAL EYE CARE P 150 IT ENGRES SOIN TOTAL CONTOUR YELX TOTAL EYE CARE endermologi endermo

### LPG SOINS TECHNIQUES

GENERATE ADDITIONAL SALES REVENUE.

- An all-inclusive concept that adds value to Cellu M6 sessions.
- Sales that are naturally complementary to Lipomassage and Endermolift sessions.

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### LPG ENDERMOSPA

LPG MEETS THE BEAUTY INDUSTRY'S GROWING DEMAND BY CREATING EXCLUSIVE 'LPG SPACES.' THESE ARE BEING LAUNCHED IN THE NEW, EXCLUSIVE CONCEPT: LPG ENDERMOSPA, TURNKEY SOLUTIONS DESIGNED TO HELP YOU BECOME AN EXPERT IN ENDERMOLOGIE.

# LPG<sup>®</sup> Endermo<sup>®</sup> Spa

YOUR CENTER - DEDICATED TO MECHANO-STIMULATION



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### LPG ENDERMOSPA

### EXCLUSIVE BEAUTY CONCEPT

- Capitalize on LPG's international brand recognition.
- Generate revenue.
- Increase clientele and customer loyalty.
- Differentiate your spa from competition.
- Benefit from media coverage and powerful marketing support.



Front desk



Treatment room



Merchandising



### LPG ENDERMOSPA FORMULA

- → Complete equipment package.
- → Office setup and brand signage (signs, posters, logo, etc.).
- → A through, six-day training before premiere.
- → Full business, marketing and training support.

### COMMUNICATION

FOR 26 YEARS, LPG HAS GENEROUSLY INVESTED IN ITS BRAND TO SUPPORT YOUR PROMOTIONS. A WIDE ARRAY OF MARKETING TOOLS ARE REGULARLY PROVIDED TO BUILD MARKET RECOGNITION OF ENDERMOLOGIE AND THEREBY INCREASE THE DEMAND FOR YOUR SERVICES.

# BENEFIT FROM WORLDWIDE b

RECOGNITION AND EXTENSIVE MARKETING SUPPORT





### WWW.LPGSYSTEMS.COM

- Comprehensive overview of LPG techniques and equipment
- Access to news articles and scientific research

  Locations of LPG Centers
- Web Marketing

### rand







During the Cannes Film Festival, LPG sponsored the Majestic Hotel Beach and treated VIP, including famous stars.









### LPG AND THE MEDIA

LPG is a big name in the media. Now more than ever, Endermologie is indisputably recognized by journalists as the ultimate body contouring and anti-aging technique.

### LPG IS IN THE MOST PROMINENT **SPAS IN THE WORLD**

### Select examples:

La Réserve – Ramatuelle – France

Castel Monastero - Siena - Italy

Malo Clinic Venetian Macao Resort Hôtel – Taipa

Villa Paradiso - Lago di Garda - Italy

Clinique La Prairie – Switzerland

Grand Hôtel du Cap - France

Hôtel Guanahani & Spa – St Barts

Thermes Marins de Monaco – Monte Carlo

La Résidence des Cascades - Soma Bay - Egypt

The Residence - Tunisia

La Mamounia - Marrakech - Morocco

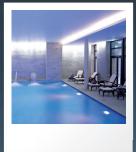
Evian Spa – Shanghai

Four Seasons Provence - France

Four Seasons Hong Kong - China

La Réserve – Geneva – Switzerland ...





#### LPG SYSTEMS S.A. INTERNATIONAL/MARKETING

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